

# **UDAT: User Discrimination using Activity-Time Information**

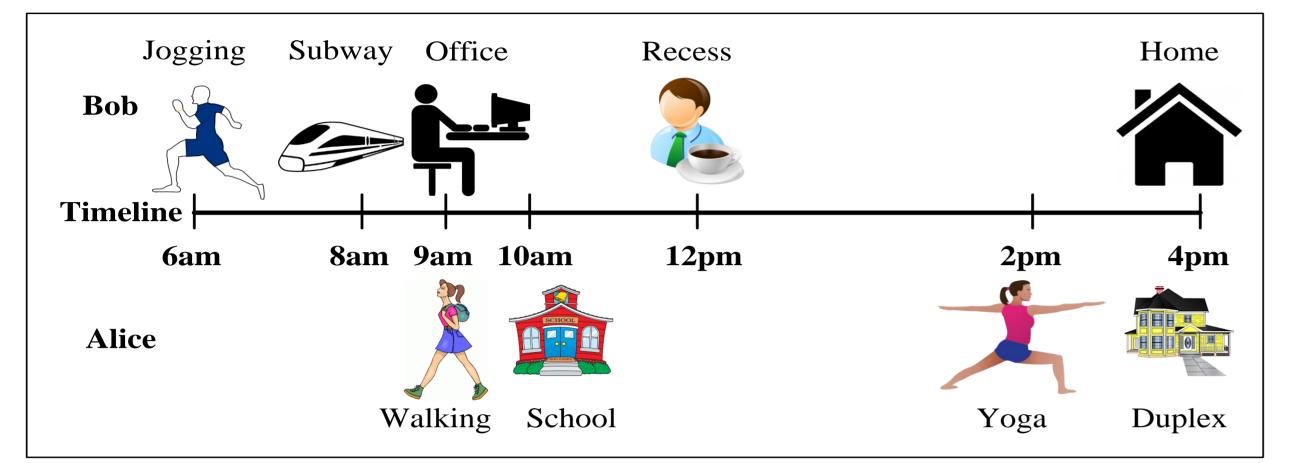
Snigdha Das\*, Dibya Jyoti Roy\*, Subrata Nandi<sup>†</sup>, Sandip Chakraborty\*, Bivas Mitra\* \*Dept. of CSE, IIT Kharagpur, India; †Dept. of CSE, NIT Durgapur, India Email: snigdhadas@sit.iitkgp.ernet.in

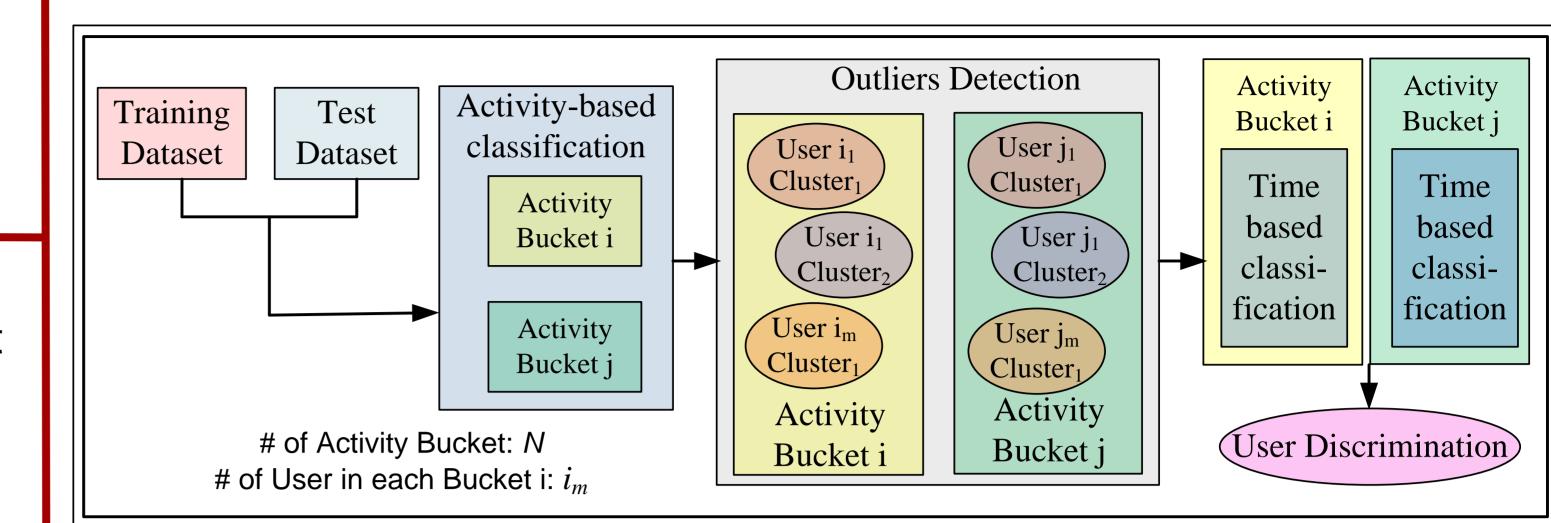
## **Objective**

- Developing UDAT, an user identifier cum discriminator model
- Leveraging on the daily activity patterns and
- Temporal information of the users
- In a privacy preserving manner

### Key Idea

- Activity pattern followed by an individual carries a signature of that person
- **Example:** Alice and Bob's daily routine in the weekdays





**UDAT Model** 

### **Activity based Classification:** $\checkmark$

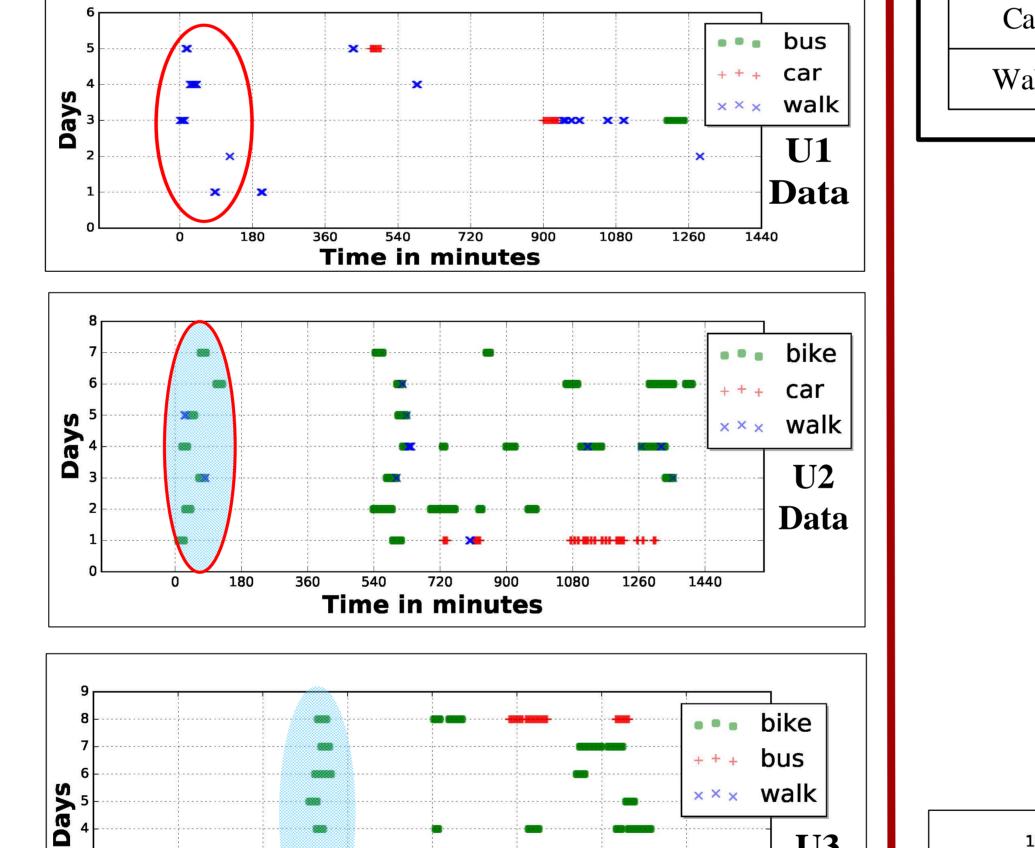
Daily activity patterns of Alice & Bob are substantially different in terms of activities and temporal information

### Motivation

- **Personalized recommendation** is necessary for the development of the future generation services in the domain of "Smart City"
- Smart devices should **automatically recognize** individual users
- **Registering** individual users each time may appear **restrictive**
- System should automatically identify the users in a privacy preserved manner without accessing any personally identifiable information (like IMEI) and perform service differentiation

### **Does daily routine discriminate the users?**

Daily routine of three users (Geolife<sup>1</sup> Dataset) Major activity of U1: walking Major activity of U2: biking Performed activities simply **differentiate** the users U1 and U2 Biking time of U2: 0 - 180 (12am - 3am) minutes of the day Biking time of U3: 360 – 540 (6am - 9am) minutes of the day Routine of U2 and U3 varies significantly over the period of **time** 



720

**Time in minutes** 

**U3** 

Data

1260

- The module classifies users based on the activities performed by them
- It construct one bucket for each activity
- Each activity bucket contains information of several users

### **Outliers Detection:** $\checkmark$

- Activity bucket holds normal activity pattern along with few exception
- This module eliminates those exception using **DBSCAN** model
- It identifies the users' multiple patterns of activity

### **Temporal Classification:** $\checkmark$

- The module discriminates the users inside each activity bucket
- **Models:** kNN, Random Forest, Logistic Regression, SVC
- **Temporal features**:
  - First start time of the activity
  - Total duration for that activity
  - Maximum activity duration
  - iv. Activity trip count

#### GEOLIFE DATASET: ACCURACY (%) COMPARISON OF DIFFERENT MODELS (KM: Kwapisz's MODEL) Activity UDAT KM UDAT KM Activity 82.92 85.47 69.47 65.03 Bike Bus 83.20 70.50 Car 79.46 68.68 Subway

## **Experimental Results**

- Geolife<sup>1</sup> DataSet
  - UDAT Model accuracy – **73.3%**
  - *Kwapisz's*<sup>2</sup> Model accuracy – 63%

## Contributions

360

**Developing UDAT**, a user discrimination model, which involves  $\checkmark$ three major modules - (a) Activity based classification, (b) Outliers detections, and (c) Temporal classification



Activity	UDAT	Kwapisz's Model	UDAT_Outlier
Tilting	NA	39.29	31.13
InVehicle	NA	32.65	33.82
OnBicycle	100.00	22.36	48.03
OnFoot	65.07	32.92	40.78
Running	NA	32.77	NA
Still	84.64	33.16	46.75
Unknown	73.01	24.56	41.61
Walking	NA	56.86	NA
Average	80.68	34.32	40.35

### **UDAT DataSet**

- **UDAT** Model accuracy – **80.68%**
- *Kwapisz's*<sup>2</sup> Model accuracy – 34.32%
- UDAT\_Outlier Model accuracy – 40.35%
- SVC Accuracy (%) 70 60 OnBicycle OnFoot Still Unknown AvgAllAccuracy Activity

- **Different ML** Algorithms
  - Average accuracy for all activities > 70%
  - **Random Forest** surpasses others

- Developing smartphone based data collection framework, named as **UDAT Dataset**
- UDAT model discriminates users with 73.3% and 80.68%  $\checkmark$ **accuracy**, for Microsoft Geolife and UDAT datasets respectively

### Dataset

- Geolife<sup>1</sup> Dataset:
  - Users: 24 out of 178 labelled
  - Time: 4 years
  - Transportation mode: Bike, Bus, Car, Subway, and Walk
- **UDAT Dataset:** Launch experiment at IIT Kharagpur  $\checkmark$ 
  - Users: 15
  - Time: 3 months
  - Activity: InVehicle, OnFoot, OnBicycle, Running, Walking, Still, Tilting, and Unknown

### Conclusion

- Demonstrate activity signatures as a valid alternative to  $\checkmark$ sensor-driven user identification paradigm
- Developed **UDAT** model **discriminates** the users using the daily activity patterns
- Experimental results state that UDAT model outperformed the sensor-driven competing algorithms for both Microsoft Geolife<sup>1</sup> and UDAT dataset

### References

- Y. Zheng, L. Wang, R. Zhang, X. Xie, and W.-Y. Ma, "Geolife: Managing and understanding your past life over maps," IEEE Mobile Data Management, 2008, pp. 211–212.
- 2. J. R. Kwapisz, G. M. Weiss, and S. A. Moore, "Cell phone-based biometric identification," IEEE Biometrics: Theory Applications & Systems, 2010, pp. 1–7.

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Accuracy chart of UDAT dataset using different classifier